

Yael Sahar
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Summary:

- Creative Director
- Developed and directed online solutions for large corporations. Clients include MSN, Comcast, Orange France among others
- Specializing in E-commerce and brand development

Professional Experience

July 2005 – Current

Oberon Media Inc., NY | Creative Director

- In charge of the entire Creative and UI of Oberon's casual games solutions across online and mobile platforms. The Game Center platform has been adopted by some of the world's largest corporations including Microsoft, Comcast, Verizon, Starbucks, Electronic Arts, France Telecom (Orange) and NHN. The platform combines casual-game content, merchandising, live community and other features to fulfill each partner's specific needs.
- Leading a team of graphic designers, animators and web developers to execute top-level online solutions.
- Responsibilities include product and project scoping, use cases, information architecture, GUI development, final graphic interface and production supervision.

February 2003 – July 2005

Creative Director - Consultant

- Specialized in New Media design
- Interdisciplinary team building and team leading to create top websites and online branding solutions
- Provided creative consulting services for major clients.
- **Primary Client:** Oberon Media Ltd. Israel
- Other clients included Double Trump, JVP Venture Capital and Xenia Ventures.

October 2001 - January 2003

Hagari Design | Senior Art Director - Consultant

- New Media design, including web sites, multimedia and interactive products
- Print design including branding and identity systems
- Worked with leading corporations from Hi-Tech industry, financial and educational

July 2000 – September 2001

Gizmoz Inc. | Senior Art Director

- Interactive design & animation Art Director
- Leading a design team throughout all stages of design and implementation
- In charge of developing interactive products for leading corporations
- Clients included The WB Television Network, Sony, Vivendi Universal and AOL among others

March 2000 – July 2000

Vizooal Inc. | Art Director

- Interactive design & animation Art Director
- Designed and developed websites for leading corporations
- Responsibilities included leading a design team, clients presentations and directing a design project from concept to finish
- Clients included Cisco Systems, PlusOne Inc

August 1999 – March 2000

Hagari Design | Art Director - Consultant

- New Media design, including web sites, multimedia and interactive products
- Worked with leading corporations from Hi-Tech industry, financial and educational

Teaching Appointments

2003 – 2004

- **Holon Academic Institute of Technology, Holon, Israel**
Department of Visual Communication
Interactive Design Course for 3rd year
- **Ascola Meimad School of Art & Design, Tel-Aviv, Israel**
Department of Digital Media
Interactive Design Course for 3rd year

Education

Bezalel Academy of Art and Design, Jerusalem, Israel
Department of Visual Communication
Bachelor of Design, (honors) July 1999
Visiting Student Scholarship School of Visual Arts NY, 1997 - 98 fall semester

Awards & Recognition

- Member of the Art Directors Club since 2004
- America-Israel Cultural Foundation Award of Excellence in graphic design 2000
- Mayer Award for Package Design 1999
- Israeli Association of Graphic Designers - 1999 design award, Category: Exhibition Design. Client: DSP Group Inc. International Exhibition, Las Vegas and Chicago. Studio: Hagari Design, Tel Aviv.
- Bezalel Academy Award of Excellence 1995 -96, 1996 - 97, 1997 - 98.
- Visiting Student Scholarship School of Visual Arts NY, 1997 - 98 fall semester

Technical Skills

- Expert level in Flash, Photoshop; Illustrator; ImageReady; In-Design, Freehand; Fireworks; QuarkXpress
- Full understanding of Internet environment: front and back ends.
- Full mastery in print design & production.
- Languages: Fluent in English, French and Hebrew